

# KARIN HUNTER, CFA

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Believe that not-for-profits, community organizations and governmental agencies have an obligation to act ethically, using good governance and with transparency to achieve meaningful, sustainable and positive change within communities. Guided by core values of integrity, accountability and honesty.

## EDUCATION

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### **Chartered Financial Analyst (CFA)**

- CFA Charterholder (2002), CFA Institute

### **University of Calgary, Faculty of Management**

- Bachelors of Commerce, Finance, With Distinction, Beta Gamma Sigma
- Inter-Collegiate Business Competition Team (I.C.B.C.)

## VOLUNTEER ACTIVITY

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Believe in building communities through volunteerism. Demonstrated selfless commitment to the greater community through a range of roles across various organizations. Focused on building connections and engagement within the Springbank community and across Elbow River communities west of Calgary with a view to enhancing the quality of life for area residents. Driven to create accountability at the Provincial and Municipal government levels to enshrine planning processes that foster safe and viable communities, as required by the Municipal Government Act.

### ***President, Springbank Community Association***

***2018-Present***

- Building connections in the greater Springbank area, between residents, local organizations, neighboring communities, schools and Rocky View County.
- Celebrating our community through stories, information and shared experience.
- Increasing engagement between residents, businesses and government.
- Growing social media presence, e-newsletter and website reach.
- Focussed on building a sustainable community association with a viable funding and volunteer model.
- Responsible for SR1 project review, including community education and engagement.
- Committed to an ethical and principled approach to governance, partnerships and collaborations.

### ***Chair, Springbank Collaborative***

***2016-2018***

- A collaboration between area residents focused on increasing recreational capacity in Springbank.

### ***Chair, Ecole Elbow Valley School Council***

***2015-2017***

- Building a better future for our children through long-term planning and engagement.
- Creating positive and collaborative partnerships between parents and school administration.

### ***Board Member at Large, Springbank Park For All Seasons (SPFAS)***

***2015-2016***

- *Focused on long-term strategic planning for SPFAS*

### ***Volunteer, Calgary Exhibition and Stampede***

***1997-2008***

- Various volunteer positions, culminated with the appointment to the Chair of the 'Giddy-Up Gala' that raised funds for organizations that deliver services to children with special needs. Assisted with policy development and creation of a volunteer measurement system.

## WORK EXPERIENCE

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An experienced business analyst with proven delivery capabilities in strategic and operational planning, budgeting and analysis. Highly regarded for continued focus on strategic value and ability to work across functional areas, specifically bridging finance, marketing and operations.

***Sanjel, Calgary, Alberta***

***2011 – 2013***

### **Consultant to Chief Financial Officer**

- Responsible for analytical projects in various corporate divisions including real estate, supply chain management, risk assessment and financial planning.

***Artumas Group Inc., Calgary, Alberta***

***2007 - 2008***

### **Consultant to Chief Financial Officer**

- Responsible for analytical projects, including company valuation, stock option vs. share analysis, and lease analysis. Assisted preparations of presentations to the Board, including preparation of annual operating budgets and plans.

***Direct Energy Marketing, Ltd., (Subsidiary of Centrica Plc) Calgary, Alberta***

***2003 - 2007***

### **Director, Product & Portfolio Management (reporting to both V.P. Marketing and V.P. Finance)**

- Managed suite of commodity and non-commodity (home services) retail products; implemented senior executive oversight and standardized processes and practices. Served as the primary liaison between the finance and marketing departments.
- Managed team of eight professionals responsible for balancing retail energy load and setting retail commodity prices.
- Developed and implemented commodity risk management procedures along with comprehensive risk reporting.

### **Director, Planning & Analysis Western Region**

- Responsible for preparing annual operating plan and five-year strategic plans. Worked directly with all business units to identify business drivers, key metrics and tracking mechanisms as well as assisted in goal setting (customer acquisitions, margins, etc.).
- Intimately involved in acquisition of ATCO's (Gas and Electric) retail assets; performed transaction and financial analysis.
- Assisted in the preparation of Direct Energy's first regulated tariff application to the EUB.
- Planned and developed financial analysis to support diligent business decision-making.
- Selected as one of two instructors to teach "Managing for Value", a comprehensive, week-long course focused on strategy, marketing and financial management (based on the 'Economic Value Added' methodology) in North America.

***Deloitte Consulting, Calgary, Alberta***

***1999-2003***

### **Senior Consultant, Utilities Practice**

- Responsible for management of a pilot project at a large U.S. utility to investigate time-of-use rates within the residential electricity market.
  - Responsible for the project management of the integrated infrastructure testing phase of the deployment of a new server infrastructure at U.S.-based integrated oil company.
  - Assisted in the analysis of joint venture possibilities for the retail division of a Canadian electric utility.
  - Assisted in the development of the deregulated retail strategy for a mid-sized Canadian electric utility.
  - Performed quantitative M&A analysis for a Canadian utility, including financial modeling and forecasting.
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